

CORY ARCHER

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Summary & Skills

Intrinsically motivated instructional designer with a proven track record of planning, building, and managing learning & development projects in a diverse global atmosphere. Superior communication skills; easily interacts in multicultural environments. Able to work under pressure in a fast-paced, deadline-driven environment with capabilities in:

- Instructional Design
- Project Management
- eLearning Development
- UI/UX Design (Wix)
- Articulate 360
- Video Editing
- Curriculum Design
- Training
- Needs Analysis
- Adult Learning
- Blended Learning
- Storyboarding

Experience

Freelancer

Self-Employed Paola, Kansas 1/2021 – Present

Managing Member - Learning and Development

Zing International Consulting Group Wuhan, China 6/2019 – 7/2020

- Took charge of the language/cultural development, strategic international affairs, and business development.
- Liaison between sponsors, technical teams, and SME's to develop learning programs and UI/UX interfaces.
- Utilized mainstream design and project management techniques such as ADDIE, SAM, and AGILE.

Managing Director - Instructional Designer

Tico English Liuzhou, China 11/2016 – 5/2019

- Built and managed the operational component of the company managing 30 employees in 7 locations.
- Developed a wide range of teaching & training programs and books & manuals.
- Recruited, hired, and trained staff. Conducted meetings, evaluated skill sets, solved disputes.

Director of Curriculum Development and Training

MCIELTS Ho Chi Minh City, Vietnam 4/2016 – 10/2016

- Led a 6-month project to develop three course levels with books and training materials.
- Trained and observed teachers and support staff. Gathered feedback and implemented changes.

English Lecturer

University of Science (ITEC) Ho Chi Minh City, Vietnam 11/2013 – 10/2015

- Instructed students and built curriculum for multiple levels and proficiencies.

Literacy Specialist

The I Can Read Center Ho Chi Minh City, Vietnam 11/2013 – 7/2015

- Lead teacher responsible for all classroom activity and acquiring new students.

Trainee Evaluator

TEFL International - HCMC Ho Chi Minh City, Vietnam 8/2013 – 8/2014

- Evaluated trainees during live lessons for their TEFL certificates.

ESL Teacher

Apollo Education Ho Chi Minh City, Vietnam 4/2013 – 10/2013

- Taught ESL classes to all ages including young learners, teens, and adults.

Foreman in Training

J&J Contractors Iola, Kansas 5/2009 – 12/2012

- Built span bridges, box bridges, and guardrail.

Education

BA: Linguistics

University of Kansas Lawrence, Kansas 8/2008 – 5/2012

- Minor: German
- 2010 Study Abroad: Holzkirchen, Germany
- Global Awareness Program (GAP) Certificate
- 2012 Internship: Eutin, Germany